

A Project – 'No Fear to Hi-tech'

A Success Story of Iconic Advanced Technology Management

The Issue

- Thermal or infrared (IR) imagers promises great prospect for video surveillance in public safety industry and security of large private estates like gas pipes, oil fields, fuel storages, power plants or refineries. It suits for usage in hot sun and snow; harsh ambience with fire, smoke, rain and fog; day and night; and urban and forest terrains.
- A client alien to this business would like to be an early starter, given ready orders and good profit margin.

A-ally's Approach

- Without knowing how to start, client hired A-ally to help survey desired features and functions, translate into product specifications, identify the appropriate IR sensor, lay down the entire product development plan as well as initiate and negotiate for the collaboration with a renowned university for prototyping and also to develop the quality differentiating image processing software.

The Stellar Results

- This is a typical example of how enterprising organizations able to diversify business by leveraging on new technologies without overexposures in resource and budget.

For enquire, please contact user@aally-international.com.