

A Project – 'PDP'

A Success Story of Iconic One-stop Business Solutions

The Issue

- A client has invested heavily in plasma display panel (PDP) production. A inherent reliability instability of this technology put it into unfavorable position against the arch rival of LCD.
- Being stuck in double-edged sword dilemma situation of declining orders and lagging skills that prevented cost saving to beef up competition with better pricing, the client needed indeed a revamp plan to turn around the business.

A-ally's Approach

- With its versatile resource pool of industrial networking, international sourcing and production expertise, A-ally worked out a well received one-stop business revitalization solution.

The Working Solution

- It outlined approaches for state-of-the-art technology acquisition and recruitment of leading experts as well as step-by-step strategy to reduce cost and improve yield and quality via DFM , DFT, process rationalization/ innovation and vendor development for all the cost drivers .
- Another key feature of the solution is control of the budget spending with real progresses.

For enquire, please contact user@aally-international.com.